



Watch Out For These,  
Online & Brick-&-Mortar

Come September and the festive season gains momentum in India what with the splurge on festivals and weddings that brands and retailers look forward to. **HIRAL OZA** spoke to some designers to know the latest contemporary styles and traditional classic ensembles that are expected to trend this season for both men and women. Here are some quick-wins that brick-and-mortar and online stores can stock up for the festive season ahead.



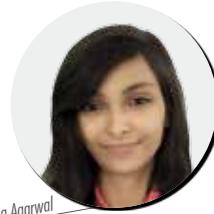
Archana Kochhar



Lalit Dalmia



Monisha Jaising



Nitasha Agarwal



Swati & Sunaina

### Fashion inspirations

**Archana Kochhar:** One will see a lot of vintage arts being used in a contemporary fashion.

**Lalit Dalmia:** I have always been my own inspiration

**Monisha Jaising:** Like the name of my collection is "The Debutante", the inspiration is also from the era when there was much importance to such ceremonies. A debutante ought to dress like the most spectacular woman in a room with a crowd of hundreds. Each design in my collection is curated for someone who doesn't shy away from standing out. Grandeur and extravagance with subtle minimalistic design aesthetics form the fashion inspiration.



Archana Kochhar



Lalit Dalmia

**Nitasha Agarwal:** At SS Homme, our latest couture collection for 2016-17 takes inspiration from the Topkapi Palace in Turkey and reverberates rich aesthetics of bold, royal colours through luscious fabrics and reflects the vibrant hues of the marble used in the architecture of the palace.

**Swati & Sunaina:** Swati & Sunaina as a brand lean strongly on historical references of rich textiles. This year the new collection draws inspiration from floral references amongst old Indian textiles and Mughal architecture.



## Silhouettes

**Archana Kochhar:** Men will be seen wearing drapes, kalidaar kurtas and embellished jackets this coming season.

**Lalit Dalmia:** Bandhgalas, sherwanis and jackets will trend for menswear and for womenswear lehengas, anarkalis and saris will be in vogue.

**Monisha Jaising:** The styles have a static and discerning appeal. The trims and silhouettes are very traditional with a beautiful blend of modernity to it.

**Nitasha Agarwal:** For a wedding, embroidered bandhgalas are a perfect selection for Indian wear; or a classic tuxedo for a western look. For the festivities, kurtas paired with contrasting colour bandis with brogues or jute shoes work well.

**Swati & Sunaina:** Classic Indian saris draped in beautiful drapes and kalidaar, lehenga that flare at the bottom and are fitted on top coupled with innovative blouses and woven dupattas.





### Fabrics

**Archana Kochhar:** For women, digitally printed fabrics will rule the season.

**Monisha Jaising:** Pure and special fabrics like imported organza, twisted jersey, raw silk, and flat chiffon among others

**Nitasha Agarwal:** For men, fabrics such as raw silk, cotton silk, worsted wool will be the highlight.

**Swati & Sunaina:** Silk and velvet will be fabrics in trend this festive/wedding season.

## Colours

**Archana Kochhar:** Mauve, greyish pink, powder blue, royal blue and teal are the colours to watch out for apart from the regulars like white, black, grey and blue for men. For women, colours that are more soothing in nature will be popular. Shades like blush, powder blue, soft pink, white, rose quartz and serenity blue will stand out in the racks.

**Lalit Dalmia:** Nudes, eggplant, blues, reds, oranges and greens will be in vogue this festive/wedding season.

**Monisha Jaising:** The colour story revolves around shades like jewel purple, pondnosa pine, reed green, pirate black, rumba red, burnt russet, insignia blue, veiled rose, blush rose.

**Nitasha Agarwal:** Jewelled tones such as emerald green, marsala, midnight along with gold and silver thread work will be trending for the season for men.

**Swati & Sunaina:** Shades of blue, green and wine will be in vogue.





Monisha Jaising



Archana Kochhar



Lalit Dalmia

## Details & embroideries

**Archana Kochhar:** Florals have finally made their foray into the menswear arena. From stunning kashida and chikan embroidery to digitally crafted prints, florals are making their way into the festive collections. 3D embroideries and self-on-self texture and embroidery is something one must watch out for women.

**Lalit Dalmia:** Dabka, zardozi and a lot of new surface work including neo couture surface detailing for men will be seen this festive season. Womenswear will also have a lot of dabka, zardozi and intricate mix of pearl and zardozi surfacing.

**Monisha Jaising:** There is traditional detailing inspired by the art deco and art nouveau movements in my latest collection. The embroideries in trend are crystal, aabla work, mirror work, brocades, anchor thread.

**Nitasha Agarwal:** For men, the embroidered motifs cannot be the same as womenswear. It's better to opt for symmetrical clean embroidery that looks opulent.

**Swati & Sunaina:** We believe in minimal use of embroidery and prefer to create grandeur in a garment with richly woven fabrics. However, the embroidery used will be leaning towards vintage style for womenswear.



Swati & Sunaina

## Accessories

### Archana Kochhar:

Accessories like pocket squares, ties, bows, belts, socks and shoes will be more in focus than ever before for the men this wedding season.

**Lalit Dalmia:** Turbans, stoles, kamarbandh, and embroidered juttis are accessories trending for men. While for women, embroidered clutches, dupattas, kamarbandh, juttis and embroidered potlis are some stylish accessories to experiment with.

**Monisha Jaising:** A decently embellished clutch with minimal jewellery can do wonders for any festive/wedding outfit.

**Nitasha Agarwal:** It's best to accessorise the outfit as per the occasion. For a formal cocktail evening, one can pair the tuxedo with black patent leather shoes. Add accessories like bow ties, lapel pins and cufflinks to complete the look. To keep it simple, pair the bandhgala or the sherwani with a pocket square and jute shoes. To deck the outfit, pair it with layered pearl neckpieces and an ethnic headgear.

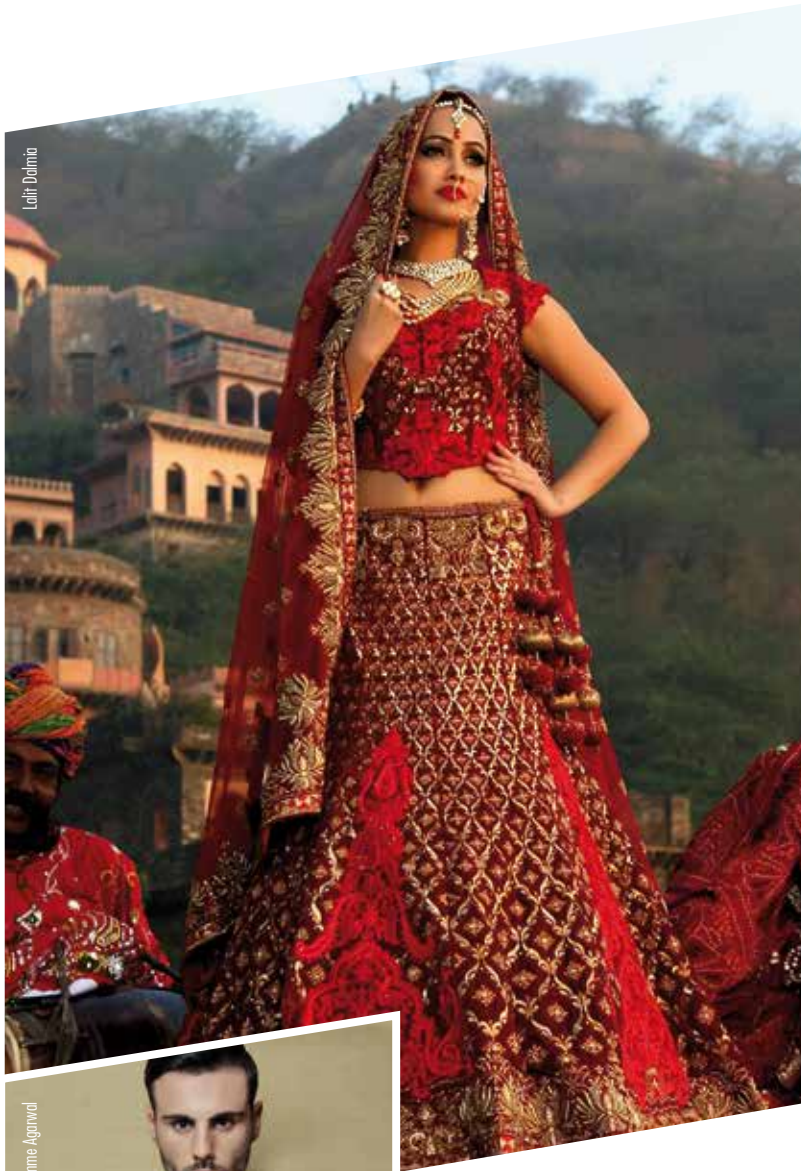
### Swati & Sunaina:

Accessorise your outfits with richly woven zari shawls and embroidered clutches and shoes. Jewellery should be classic. Using flowers in the hair will add to the outfit.



Archana Kochhar





Lalit Dalmia



Archana Kochhar



SS Homme Agarwal



Swati & Sunaina

### A classic wedding wardrobe essential for an Indian bride and groom

**Archana Kochhar:** Every bride should invest in statement jewellery. Tuxedos are one classic menswear that will rule. Even the male counterpart is not confined to just black, blue and grey, and dhotis will gain significantly in the coming season.

**Lalit Dalmia:** Matching antique jewellery and an embroidered potli for the bride and turban and embroidered kamarbandh for the groom.

**Monisha Jaising:** A bride should have a beautiful traditional sari and the groom must have a well-fitted sherwani. Beyond these, both the bride and the groom must enjoy the ease and confidence to be able to enjoy the most important day of their lives.

**Nitasha Agarwal:** An Indian groom has to have an ethnic ensemble and a tuxedo (either in midnight or black) is a wardrobe essential.

**Swati & Sunaina:** A Banarasi sari woven all over with gold and silver threads.**FF**