



2015

Sensitive Fabrics presents the new Lingerie collection Fall-Winter 2016/17

Born out of research and flair for style of the Eurojersey Creative Department, the latest trends and inspirations underlying the 2016/17 Sensitive Fabrics fall/winter lingerie collection are featured in four suggestive offerings, designed to enhance the qualities of elegance, femininity and sensuality.

The collection puts the spotlight on the most advanced printing techniques, such as the increasingly sophisticated 3D printing, which reproduces textures with an extremely high resolution and very real, three-dimensional effects, and EcoPrint technology, which offers considerable advantages both from an aesthetic and an environmental perspective. The Sensitive Plus, Sensitive Seric Plus, Sensitive Touch, Sensitive Sheer and Sensitive Classic fabrics – ethereal, comfortable and soft to the touch – are suitable for any lingerie item as they hug the body like a second skin.

Flawless Romanticism

Aesthetics, beauty, adornment. From architectural precision to rational elegance. Feeling and rationality come together to represent academic beauty, disciplined grace. The textures and graphic elements - masterpieces of fine workmanship, valuable for their perfection and refinement - reproduce fine antique lace, embossed inlays and intangible reliefs. The heritage from the past surprisingly comes to life through the use of 3D printing. Contrasts and transparencies become ultra-sharp with the use of EcoPrint technology coloured pigments, also effective for a tone-on-tone look. The colours are reminiscent of stuccowork, gypsum and dusty pastels. White reigns supreme, alongside pale green, light blue and powder pink. The shades are faded and toned down on the Sensitive Touch, Sensitive Sheer and Sensitive Seric Plus fabrics.



Functional Elegance

Dynamism, movement, style. From the harmony of active, high-performing bodies, to the exceptional sophistication of shaped contours. A strong, schematic masculinity is interlaced with refined and delicate signs of femininity. The cotton-like, textured appearance overlaps with elaborate transparencies and graceful veils, for a slight and unusual contrast. The cashmere and lace typical of lingerie is juxtaposed with more marked and distinct textures. Lush, striking designs accompany the smooth and pleasant texture. The use of EcoPrint coloured pigments enhances the tone-on-tone effect, the contrast between opaque and transparent, and the dualism between solid colours and elegant lace. The colours are taken from industrial scenarios, with metal hues combining with earthy hints of ochre and bronze yellow, and with denim and mélange grey. The fabrics are sharp and vivid: Sensitive Sheer is shiny, with a silky sheen, while Sensitive Plus is ideal for the most accurate reproductions with an opaque effect.



Winter Garden

Environment, origin, authenticity. Expression of the cosmic and spontaneous essence of lush woods and forests. Strong, authoritative and friendly by nature. Soft undergrowth with an impetuous, lingering scent. Greenery inspired by Art Nouveau, rich with floral delights and luscious grandeur. We are instantly brought back to the art movement of the 1920s, when aesthetic ideology permeated the winter flavour of the surrounding world. Floral patterns and lacework call to mind sophisticated elegance. The abstract dimensions created by 3D printing strengthen the opposition between solid colours and lace prints, between matt and silky shades. The colours are also borrowed from the botanical world, with dark wild greens, bright pink and burgundy, and blooming wisteria. The quality and performance of Sensitive Seric Plus enrich the brilliance of 3D printed lace.



New Eldorado

Boundaries, geographies, horizons. Goals to be achieved and vitality to be shared. Habits and styles linked to the cultures and traditions of the Baltic States. A world still relatively unknown, yet full of emotions and warmth and of essential and rigorous traces. The gap between distant populations continuously journeying toward their destiny and Northern peoples with their minimal and restrained gestures is bridged by a new fairy-tale-like and elusive territory: a place where every wish is fulfilled and where life goes on, timeless and perfect. Patterns and images are printed on the Sensitive Fabrics with EcoPrint technology, faithfully reproducing every detail. Borders and reliefs provide stunning visual effects alongside lace and graphic elements replicating the textures. Green, the key colour, chases burgundy, which is in turn transformed into copper, a mottled and precious mineral rock. The sheen is silky and reflective in the Sensitive Plus and Sensitive Sheer fabrics, while Sensitive Classic provides structure and functionality.


