

# Evolution: The New Beauty

**Source:  
The Stitch Times**



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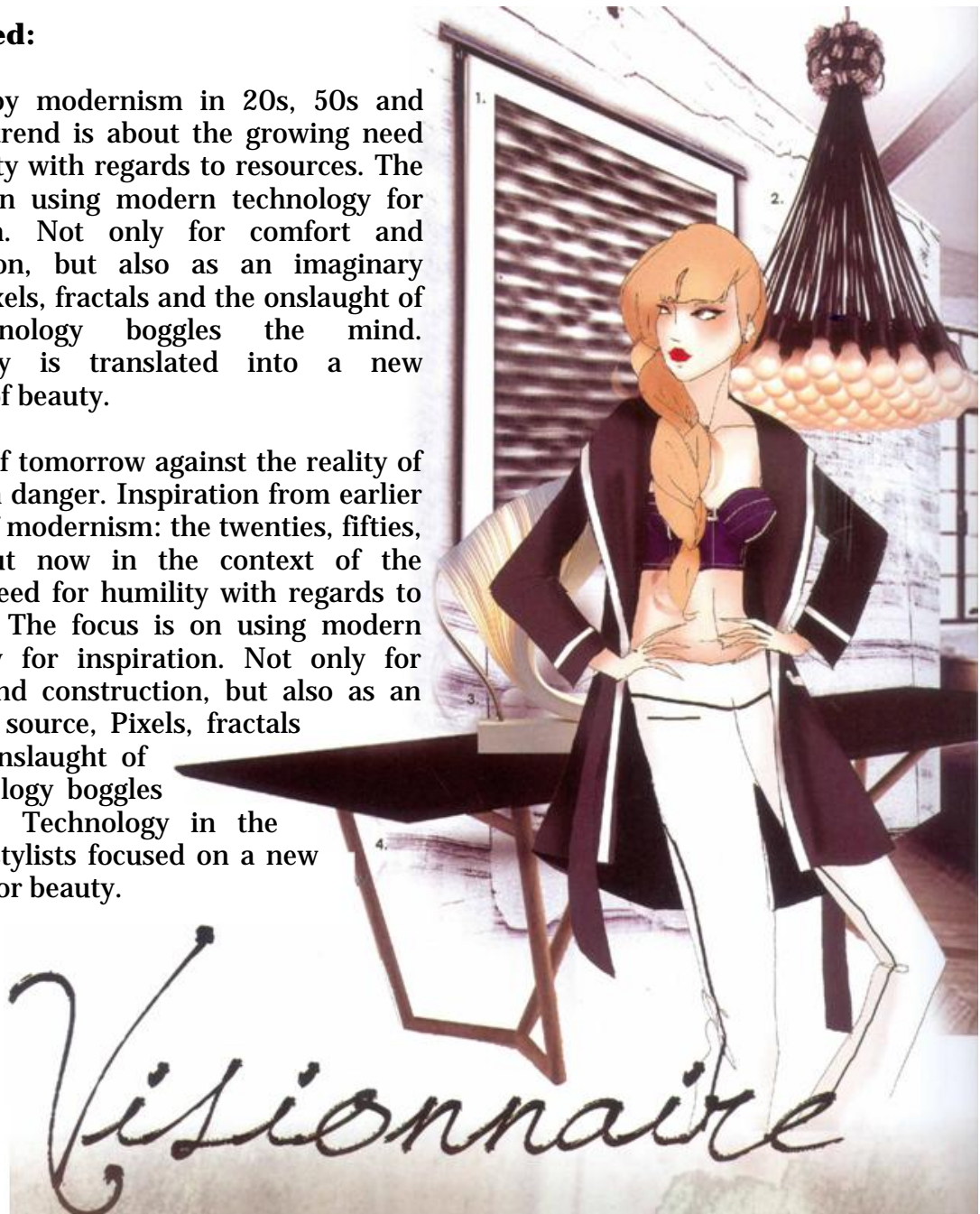
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The trends forum has been a great success over the years. It offers carefully selected samples from exhibitors and manufacturers presenting trends for Autumn/Winter 2013-2014. They are representative samples of the major colors set to drive the season's key looks. At the same time, it gives the head buyers and designers a clear overview of the new trends, colors and fabrics for the upcoming seasons. The themes of the trends forum are also extracts of the latest Evolution Guide 19Fall/Winter 2013-2014 Trends which was released for the first time at Interfilière Hong Kong.

### Structured:

Inspired by modernism in 20s, 50s and 60s, this trend is about the growing need for humility with regards to resources. The focus is on using modern technology for inspiration. Not only for comfort and construction, but also as an imaginary source. Pixels, fractals and the onslaught of 3D technology boggles the mind. Technology is translated into a new direction of beauty.

A dream of tomorrow against the reality of a planet in danger. Inspiration from earlier hotbeds of modernism: the twenties, fifties, sixties, but now in the context of the growing need for humility with regards to resources. The focus is on using modern technology for inspiration. Not only for comfort and construction, but also as an imaginary source, Pixels, fractals and the onslaught of 3D technology boggles the mind, Technology in the hands of stylists focused on a new direction for beauty.



1. Stefan Miljanic
2. Caroline Dulko
3. Yoyoi Kusama, Chatsworth House
4. Ayala Serfaty
5. Marco Morosini
6. Lauren Nasset
7. Maria Hatling

### Soft and Cosy:

This trend is about dreaming of a world where the magic of transformation is reality. Inspiration came from a dream where the old rules and codes did not apply, a world where only creativity and playfulness counted.

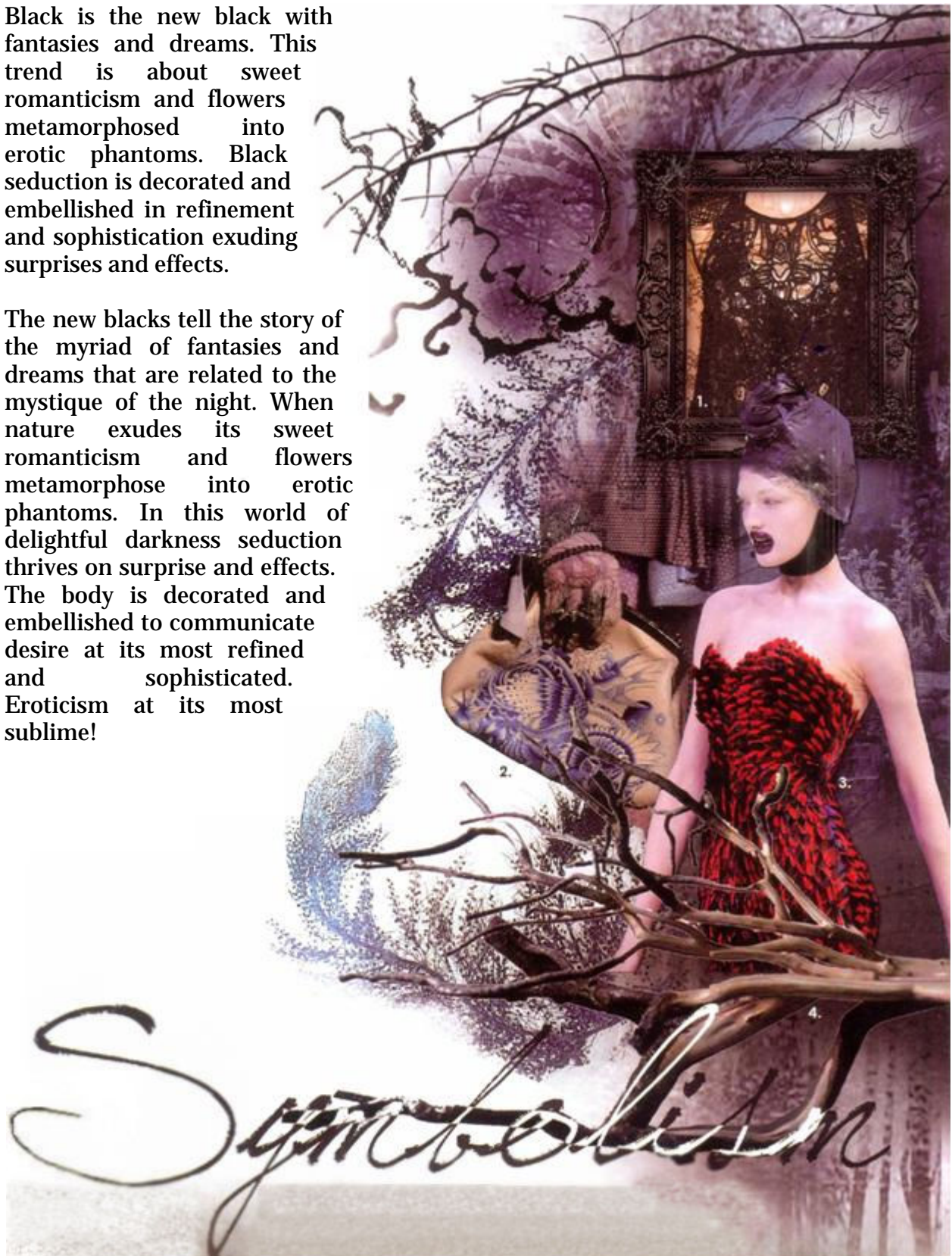
Dreaming of a world where the magic of transformation is reality? Then join the growing club of designers worldwide who are leading a new renaissance in design. A World where the old classification codes longer apply. Where the idea of hiding in your own cocoon is no longer a sign of weakness. Where, in parallel universe where Steve Jobs was uncrowned king, playfulness is no longer a synonym for immaturity. Life accelerates: at home, on holiday ... wherever there is a laptop.



## Dramatic

Black is the new black with fantasies and dreams. This trend is about sweet romanticism and flowers metamorphosed into erotic phantoms. Black seduction is decorated and embellished in refinement and sophistication exuding surprises and effects.

The new blacks tell the story of the myriad of fantasies and dreams that are related to the mystique of the night. When nature exudes its sweet romanticism and flowers metamorphose into erotic phantoms. In this world of delightful darkness seduction thrives on surprise and effects. The body is decorated and embellished to communicate desire at its most refined and sophisticated. Eroticism at its most sublime!



## Light and Luxe:

This trend is about re-interpretation of intimate memories and forgotten skills with new technology. It is a big revival of French style, detailed, light and frivolous. Lingerie should be delightfully intimate and precious. Adoption of delicate powdery colors with a hint of decadence.

This is sort of detoxification of lingerie: discard everything that is only for effect and start all over again. Lingerie as it should be: delightfully intimate and precious. Intimate memories and forgotten skills re-interpreted by new technology. A big revival of the French style, detailed, light, frivolous. Delicate powdery colors with a hint of decadence. The reign of Alexander McQueen directs the floral revival focused on timeless beauty.



**Photo Credit: Interfilere Hong Kong 2012**

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