

**“Strategically Speaking.....”**

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# Today's Presentation.....

1. Strategically Speaking....Future Megatrends...2020.
2. Textile Sector & Strategies for 2020.
3. Key Strategic Issues for Indian Textile Organizations.
4. Key Strategic Issues for Indian Textile Professionals.
5. Strategically Concluding.....

# 1. Strategically Speaking....

## Future Megatrends 2020:

### → Textiles 2010

- Export Orientation
- Exports \$ 250 Billion
- Domestic \$ 125 Billion

### Textiles 2020

- Domestic Orientation
- Exports \$ 400 Billion
- Domestic \$ 800 Billion

# 1. Strategically Speaking....

## Future Megatrends 2020:

- Decade ending 2020 will be witnessing Indian Textile Organizations of “Global Scales”.
- China will be net importer than exporter.
- Next to China & U.S., India will be 3<sup>rd</sup> largest economy in the world.
- One estimate says cotton prices will almost more than double by 2020.

# 1. Strategically Speaking....

## Future Megatrends 2020:

- Water availability will be critical.
- Booming middle class will enable growth in retail segment.
- Africa offers big opportunity for Textile Sector.

## 2. Textile Sector & Strategies for 2020:

- Domestic Market is likely to be more demanding & more competitive.
- The Eastern Trade corridor between China & Asia will be biggest in the world.
- India will produce 2 million textile graduates.
- Oil price is likely to reach more than \$ 150 /- barrel.
- Global deficit of coal by 2020.
- Carbon emissions & global temperature will be rising.

## 2. Textile Sector & Strategies for 2020:

- Chinese market is likely to be more lucrative than U.S. / European markets.
- Interest rates are likely to go higher.
- Financial Markets will be more developed in Asia region.
- Shipping & Port sectors are on growth path.
- We need to have new unique strategies to be successful.

### 3. Key Strategic Issues for Indian Textile Organizations:

- Textile organization have been hardworking AND largely reactive.
- Agility is an important factor.
- Focus on Domestic Market.
- Focus on Building Brands.
- Focus on China.
- SAARC Countries are untapped.



### 3. Key Strategic Issues for Indian Textile Organizations:

- Indian organizations need to open “Research & Development Centers”.
- Need to open textile institutes to focus on knowledge creation.
- Alok Group has already announced opening of “Research & Development Center”.

## 4. Key Strategic Issues for Indian Textile Professionals:

- Management Guru Peter Drucker says:
  - Most people think they know what they are good at, they are usually wrong.
  - More often, people know what they are not good at and even here more people are wrong than right.
  - And yet, a person can perform only from strength.

## 4. Key Strategic Issues for Indian Textile Professionals:

- Focus on front end marketing, brand development & distribution for Domestic Market.
- Learn carbon emission issues.
- Learn about renewable energy area.
- Learn Forex issues
- Learn about China & learn Chinese language.

## 5. Strategically Concluding.....

→ Think Big.

→ Think Global.

→ Think Strategic.

→ GRAND SUCCESS AWAITS EACH ONE OF US.

THANK YOU

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